

Building an online sales management system for FPT Software.

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Abstract: In the context of increasing digitalization, this topic focuses on building an online sales management system to optimize workflows and enhance the performance of FPT Software Company. The main objective is to develop a comprehensive solution that helps the company manage customer information, products, and purchasing transactions. The research methodology includes market assessment, system design based on actual requirements, and application deployment for testing. This topic not only provides a specific technical solution but also contributes to promoting FPT Software's digital business strategy.

Keywords: online sales management system, FPT Software company, process optimization, digital application