

Research on E-Money payment methods in e-commerce and application to building an online book sales website

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Abstract: In the context of the developing digital economy, research on E-Money payment methods in e-commerce has become essential. This topic aims to analyze and propose optimal solutions for the E-Money payment process. By combining theoretical research with experimentation, the topic will provide new knowledge on how to apply E-Money to building an online book sales website. The project is expected to bring practical significance in improving customer experience and enhancing business efficiency for enterprises in the e-commerce sector.

Keywords: E-Money Payment, E-commerce, Online Bookstore Website