

Research on Business Intelligence (BI) reporting systems and application of building a decision support system for Vietnamobile company.

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Abstract: In the context of a rapidly developing mobile market, it is necessary to research and build a Business Intelligence Report (BI) system to provide critical business information that helps managers make quick decisions. This topic will focus on analyzing data from various sources to create BI reports for Vietnamobile, while also building a decision support system based on the collected information. The research method combines theory and experimentation to ensure the accuracy and effectiveness of the proposed solution. This topic promises to provide a new approach to enhancing the company's business management capabilities.

Keywords: Business Intelligence, BI Report, Decision Support, Vietnamobile, Empirical Research