

Building an e-commerce website for An Binh Informatics Joint Stock Company - Hanoi

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Abstract: This topic aims to research and build an e-commerce system to meet the online sales needs of An Binh Informatics Joint Stock Company. This is an essential solution in the context of the increasingly developing digital landscape, helping the company reach a wider customer base through the Internet. The research method combines theory and experimentation, with the goal of building an effective e-commerce website that meets requirements for interface, functionality, and security. The topic is expected to contribute significantly to enhancing the company's brand coverage in the digital market.

Keywords: e-commerce, website development, An Binh Informatics Joint Stock Company, online sales system, user interface