

The online sales system of A Phong Technology and Trading Joint Stock Company

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Abstract: This thesis aims to research and design an online sales system for A Phong Technology and Trading Joint Stock Company. Based on the current limitations of traditional sales management, the thesis focuses on building a modern technical solution to enhance business operational efficiency. The research methodology combines theory and experimentation to ensure the system's high applicability. It is expected that after deployment, the system will help the company optimize sales processes, enhance user experience, and improve competitiveness in the digital market.

Keywords: Online sales system, Information technology, Business management, Digital market, Improve efficiency