

Building a C2C e-commerce website

Nguyen Thi Minh

Abstract: This topic focuses on designing and developing an e-commerce system based on the C2C (Consumer to Consumer) model. In the context of the increasing prevalence of online transactions, especially person-to-person buying and selling, the research aims to create a digital platform that provides a comprehensive solution for both sellers and customers. Through a combination of theoretical research and experimentation, the topic will propose key features of the C2C website, such as product category management, online payment, and user reviews and ratings. The expected outcome is an efficient, secure, and user-friendly system that contributes to the development of e-commerce at the individual level.

Keywords: E-commerce, C2C Model, Website Development