

Building a sales management software using barcode readers for Huong Thao store - Dien Bien City

Lo Van Chua

Abstract: In the context of increasingly fierce competition, improving management efficiency and customer service is a crucial factor for retail stores such as Huong Thao in Dien Bien city. This project aims to build a sales management software system integrated with barcode readers to optimize transaction processes, reduce errors, and increase customer service speed. The research methodology is based on a combination of sales management theory and practical application deployment on an enterprise system. It is expected that the implementation of this project will contribute to enhancing the competitiveness of Huong Thao store and bring significant economic benefits.

Keywords: Sales management software, Barcode reader, Convenience store