

Building an e-commerce website following the C2C model.

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Abstract: This topic focuses on designing and implementing an e-commerce system based on the C2C (Customer-to-Customer) model. The context of the topic arises from the high market demand for platforms that allow individuals to transact directly with each other. The objective is to build a web system that provides a convenient and safe shopping experience for both sellers and buyers. The research method combines e-commerce theory with experimentation to ensure the feasibility and effectiveness of the solution. The expected outcome of this topic is to contribute to the diverse development of online business models and raise awareness of using technology for commercial purposes.

Keywords: E-commerce system, C2C model, Online trading platform