

Learn about JOOMLA and its application in building a sports equipment business website for Minh Á Company Limited.

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Abstract: This topic aims to explore and evaluate the features of the Joomla Content Management System (CMS) platform for building an e-commerce website specializing in sports and fitness equipment. The practical context requires addressing the need to improve efficiency in promoting and selling products online for Minh Á Company Limited. Through theoretical research combined with application deployment, the topic aims to build a flexible, easy-to-use content management system that meets the enterprise's e-commerce requirements. The expected results will provide a practical solution for enhancing competitiveness in the digital market.

Keywords: Joomla, CMS, E-commerce, Sports and fitness equipment