

Build a product introduction and sales website for the Hung Vi Dai fashion store.

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Abstract: This topic focuses on building a website to introduce and sell products of the Hung Vi Dai fashion store. The project is expected to solve the problem of optimizing the sales process and promoting the brand through a digital platform. Through a process of theoretical research combined with experimental implementation, the topic aims to provide a content management system integrated with online shopping functionality. The expected results will bring significant benefits to the store in improving business performance and expanding customer reach.

Keywords: Fashion website, sells products online, content management