

Building an online sales website for the Kien Anh-Ninh Binh electronics supermarket.

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Abstract: This topic aims to meet the online business development needs of Kien Anh Electronics Supermarket in Ninh Binh. The objective is to build a professional e-commerce website system, providing an integrated solution between online sales and efficient inventory management. The research methodology includes analyzing the current market situation, designing a user-friendly interface, and deploying advanced technologies in web development. The project is expected to result in a website capable of increasing sales revenue and enhancing customer experience.

Keywords: Online sales website, E-commerce, Electronics supermarket, Web Engineering, Ninh Binh