

Building an online sales website for Thuy Hang fashion store in Thai Nguyen.

Do Trong Tam

Abstract: In the context of a rapidly developing digital economy, building an online sales website is necessary to enhance the business efficiency of fashion stores. This project aims to design and implement a comprehensive e-commerce system for the Thúy Hằng store in Thái Nguyên. The research methodology includes analyzing market needs, identifying the main functions of the website, and deploying the application based on a modern programming platform. The expected result is an effective online transaction system that helps enhance competitiveness and expand the reach of the business in the digital market.

Keywords: Online sales website, fashion store, website design, e-commerce, web application development