

Build an e-commerce website for the Patin New Life skate shoe store in Thai Nguyen.

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Abstract: In the context of increasing online consumer demand, this topic focuses on building an e-commerce website system for the Patin New Life roller skate store in Thai Nguyen. The objective of the topic is to design and deploy an effective digital platform to enhance competitiveness and customer shopping experience through the application of new e-commerce technologies. The research methodology includes theoretical study, practical analysis, and application testing. The expected result is to provide a comprehensive solution to help Patin New Life expand its market and improve business efficiency.

Keywords: E-commerce website, online roller skate store, Thai Nguyen