

Building a website management system for e-commerce SHOPs.

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Abstract: In practice, effectively managing e-commerce shops is becoming urgent due to diverse customer demands. This topic focuses on building a management website system to optimize the online business process. Through theoretical research and application deployment, the topic is expected to provide a comprehensive solution to help shops enhance sales efficiency and customer service. The expected outcome is to improve work productivity and enhance user experience.

Keywords: website management, e-commerce, online business system, process optimization, comprehensive solution