

Building a sales management program for Yen Bai Agricultural Supply Company

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Abstract: This topic aims to research and build a sales management system for Yen Bai Agricultural Materials Company, meeting the requirements to improve business efficiency. Through analyzing the context and current situation of the company, the objective of the topic is to build a technological solution to optimize the sales management process. The research method combines reviewing existing studies and implementing experiments at the company. The expected results will bring significant improvements in business operations, enhancing labor productivity and economic efficiency for the company.

Keywords: Sales management, Information technology, Agriculture, Management system, Process optimization