

Building a computer sales website for the Hồng Ngọc Thái Nguyên store.

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Abstract: In the context of the increasingly developing online business environment, this topic aims to solve the problem of improving the sales efficiency of the Hong Ngoc Thai Nguyen store through building a website. The goal is to create a professional online sales system to serve customers and manage orders. The research method combines theory on web design with practical application deployment. It is expected that the topic will significantly contribute to enhancing the store's competitiveness by improving the online shopping experience and optimizing the sales management process.

Keywords: Computer sales website, online business, web design, sales management, Thai Nguyen