

Build a clothing sales website for the Ha My store in Thai Nguyen.

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Abstract: In the context of the rapidly growing e-commerce market in Vietnam, this topic focuses on building an e-commerce website specializing in clothing for the Ha My store in Thai Nguyen. The project aims to create a digital platform to enhance customer reach and improve business efficiency. Through a combination of theoretical research and experimentation, the topic will provide a comprehensive solution from interface design to the deployment of a product management system. The expected results will contribute significantly to promoting the development of local e-commerce.

Keywords: Sales website, E-commerce, Clothing store, Thai Nguyen, Website design