

Building a fashion website for mothers and babies for Nhím Baby Mart store in Pho Yen district, Thai Nguyen

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Abstract: This topic aims to address the issue of improving the business efficiency of Nhím Baby Mart store by building a website specializing in selling mother and baby fashion products. To carry out the project, the research is conducted based on a combination of theoretical and experimental methods to ensure high applicability for the topic. The expected result is the creation of a professional website system that helps increase revenue and expand the market for Nhím Baby Mart store.

Keywords: Sales website, Mother and baby fashion, Nhím Baby Mart store, Improve business efficiency, Professional website system