

Building an online sales website for Truong Chinh IT Technical Equipment Company Limited

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Abstract: In the context of increasingly digital development, building a professional e-commerce system is necessary for Truong Chinh Information Technology Equipment Co., Ltd. This project aims to create an online sales website that meets diverse customer needs and optimizes business processes through user-friendly interfaces, effective product management, and secure payment. Through theoretical research combined with experimentation, this project will contribute to the development of web programming skills, UI/UX design, and e-commerce system construction. The expected results of the project will not only enhance the company's competitiveness but also expand business scale by reaching remote customers.

Keywords: E-commerce, Online sales website, E-commerce system architecture