

# **Building a fashion e-commerce website on an open-source platform**

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**Abstract:** In the context of the increasingly developing online business environment, this topic focuses on building a fashion e-commerce website on an open-source platform. The main objective is to create an efficient product and order management system while ensuring an optimized user experience. The research method is based on combining web design theory with practical application deployment. It is expected that the topic will make a significant contribution to promoting e-commerce in the fashion sector through an open and flexible technological solution.

**Keywords:** E-commerce website, fashion, open source, product management, user experience