

Building a sales website for Cam Van bakery.

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Abstract: This topic focuses on building a specialized e-commerce website for Cam Van Bakery with the goal of optimizing business processes and providing a convenient online shopping experience for customers. Through theoretical research combined with experimentation, the topic applies modern technologies to design an easy-to-use interface, secure customer information, and enhance online marketing effectiveness. The expected results will bring significant improvements in sales management and increase revenue for the bakery.

Keywords: Sales website, Information Technology, Selling pastries