

Building a mobile sales staff monitoring app

Nguyen Van Trung

Abstract: In the current context, effectively managing sales employees is an important issue for many business organizations. This project aims to develop a mobile application to monitor the activities of sales employees, with the goal of improving service quality and enhancing management efficiency. By combining theoretical research with experimentation, the project proposes appropriate technical solutions and deploys the application on a mobile platform. The expected outcomes of this project not only provide an effective management support tool for businesses but also contribute to technological development in the field of sales management.

Keywords: Sales monitoring app, Sales employee management, Mobile application, Mobile technology, Management techniques