

Building the Quang Dat - Thai Nguyen hotel management website.

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Abstract: In the context of the booming tourism industry, the issue of effective hotel management has become urgent. This topic focuses on building a hotel management web system to improve the productivity and service quality of Quang Đạt enterprise. The research is based on a combination of theoretical methods in tourism management and modern web programming techniques. The goal is to create an application solution that helps hotel owners easily track, manage information, and conduct business activities more efficiently. The expected results will confirm the system's usefulness in optimizing operational processes and enhancing competitiveness in the tourism market.

Keywords: Hotel management website, Thai Nguyen tourism, Web programming techniques