

Building and developing a mobile-responsive Thai Nguyen tea introduction website template for Hoang Dat tea company using Magento.

Nguyen Van Hao

Abstract: In the context of increasing digitalization, building a professional website to promote Thai Nguyen tea products of Hoang Dat Tea Company is extremely necessary. This project aims to design and implement a website template compatible with mobile devices using the Magento platform. The research method is carried out based on a combination of web design theory and experimental development of Magento applications. The expected results from the project will bring important contributions to improving the marketing performance of the company's tea products, while providing technical solutions to optimize user experience on mobile devices.

Keywords: Template website, Magento, web design, Thai Nguyen tea, Hoang Dat tea company