

Build a mobile phone sales website for TTC Thai Nguyen Company Limited.

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Abstract: This topic aims to propose a solution for building a specialized e-commerce website system for TTC Thai Nguyen Co., Ltd. This is necessary in the context of business increasingly shifting online. The objective of the topic is to develop a user-friendly and effective interface to enhance the customer shopping experience. The research method combines theory with practice, through analyzing market trends and modern website design models. The expected results will bring significant benefits to the company in increasing sales revenue and enhancing its competitive position in the e-commerce market.

Keywords: E-commerce website, Mobile phone, Information technology, Online business, Website design