

# **Building a computer sales system for LapTop New company on the Magento platform.**

**Ha Van Hieu**

**Abstract:** In the context of fierce competition in the technology retail market, this topic focuses on building an online sales system for LapTop New Company based on the Magento platform. The main objective of the research is to address issues of efficiency and convenience in the sales process by integrating modern features of Magento. Through requirements analysis, system design, and application deployment, the expected outcomes of this project include a user-friendly interface for customers and an efficient operational process for the business. This topic not only contributes to improving the business operations of LapTop New but also provides a flexible solution for companies looking to expand their online business.

**Keywords:** Magento, online sales system, information technology, technology enterprise