

Building a sales management and menu planning software via mobile devices for large stores.

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Abstract: This topic focuses on developing a software system for food sales management and menu planning to meet the needs of large stores. The context is proposed based on the strong growth of the e-commerce market in the food sales sector, while also addressing the issue of service staff shortages in stores. The goal is to build a mobile system that improves sales performance and customer experience. The research methodology includes synthesizing theoretical knowledge combined with practical application deployment, thereby identifying the functional requirements of the software and testing it in real stores. The expected result is to create a highly applicable technical solution that contributes to technological development in the retail industry.

Keywords: Mobile software, Food sales management, Menu, E-commerce technology, Large store