

Research and testing of some solutions to improve search rankings in the process of building a health information website

Ngo Manh Tuong

Abstract: In the critical context of providing health information on the web, this topic focuses on researching and implementing solutions to improve search rankings for websites. The goal is to build a search engine optimization (SEO) system tailored specifically for the medical field. The method applied combines both theory and experimentation to evaluate the effectiveness of each solution. The topic aims to provide useful knowledge and methods to enhance the quality of health information on the Internet.

Keywords: SEO, health information, search engine optimization, medical website