

Building an online sales website for Bach Dang PC company.

Ha Trong Nguyen

Abstract: In the context of increasingly advanced digitalization, building an online sales website has become an indispensable need for businesses to enhance operational efficiency and expand their market. This thesis focuses on the process of designing, programming, and deploying a web system to provide online sales services for Bach Dang PC company. Through theoretical research combined with experimentation, the thesis aims to develop an effective technical solution to optimize the electronic transaction process. The expected results will bring clear benefits to the company in increasing sales revenue and improving customer experience.

Keywords: Online sales website, web programming, online business, e-commerce