

Building an application to introduce the University of Information Technology & Communications through images on the Android operating system.

Nguyen Thi Kieu Trang

Abstract: In the context of increasing demand for access to digital information, building a mobile application to promote and introduce the University of Information Technology and Communications on the Android platform has become important. The objective of this project is to develop a professional mobile application that helps users easily learn about the history, academic programs, facilities, and activities of the university through visual imagery. Through theoretical research combined with experimentation, this project not only provides a comprehensive technical solution but also contributes to promoting digital access in education. The expected results of this project will be highly applicable and can be expanded to serve various audiences.

Keywords: Android application, School promotion, Digital education