

Building an online sales program for Thai Nguyen Post Office using the jQuery Mobile library.

Phan Xuan Tan

Abstract: In the context of increasingly developed digitalization, the application of technology in the Postal and Telecommunications industry has become important. This topic aims to address the issue of improving the business efficiency of Thai Nguyen Post Office by building an online sales system using the jQuery Mobile library. The research method combines theory with experimentation to identify and optimize the user experience on mobile devices. It is expected that the implementation of this topic will enhance service quality, expand the market for Thai Nguyen Post Office, and contribute to the digitalization process of the postal industry.

Keywords: Post Office, jQuery Mobile, Online Sales, Digitalization, Applied Research