

Building an analysis and forecasting program at the Thai Nguyen Trade and Investment Promotion Center.

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Abstract: In the context of rapid socio-economic development, building an intelligent analysis and forecasting program is necessary to effectively support trade and investment promotion activities at the Thai Nguyen Trade and Investment Promotion Center. The objective of this study is to address the problem of enhancing information management capacity, supporting business decision-making, and sustainable development. The approach combines theoretical data analysis with experimental application of artificial intelligence (AI) technology in data processing and forecasting. Through this research, the project expects to provide an innovative and effective solution, contributing to the development of the business administration and information technology sectors.

Keywords: Data analysis, Forecasting, Artificial Intelligence (AI), Trade and investment promotion, Information management