

Building a savings deposit management program at the Bank for Agriculture and Rural Development - Nha Nam Town Branch - Tan Yen District - Bac Giang Province

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Abstract: This research study aims to determine the practical context of savings deposit management at the Branch of the Bank for Agriculture and Rural Development (Agribank) in Nha Nam Town, Tan Yen District, Bac Giang Province. The project proposes building an effective management system to enhance service quality and optimize transaction processing workflows. The research methodology combines theory with experimentation to design and implement a savings deposit management application. Expected results will bring significant improvements to the branch's business operations, strengthening its competitiveness in the local financial market.

Keywords: Savings deposit management, Bank for Agriculture and Rural Development, Nha Nam Town Branch, Modern management system