

Research on technological solutions for building a B2B e-commerce trading platform

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Abstract: In the context of a rapidly developing digital economy, building a B2B e-commerce platform plays a crucial role in enhancing business operational efficiency. This topic aims to solve the problem of optimizing the buying and selling process between suppliers and buyers through the application of advanced technology. Through a combination of theoretical research and experimentation, the topic will provide a comprehensive solution including a management system, a user-friendly interface, and market analysis tools. The expected result is a flexible and efficient B2B trading platform model, providing a solid foundation for the sustainable development of businesses in the digital era.

Keywords: E-commerce trading floor, B2B technology, system administration, market analysis