

Building a website to promote products and sell online for Ba Vi Milk Joint Stock Company - Hanoi

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Abstract: In the growing trend of online business, this topic aims to analyze and design a professional website system for promoting and selling products online for Ba Vi Milk Joint Stock Company. The topic focuses on building a user-friendly interface, ensuring effective e-commerce functionality, as well as optimizing SEO for the website to enhance access to potential customers. Through the process of research and practical application deployment, the project promises to provide a comprehensive solution for Ba Vi Milk Joint Stock Company, while also offering important knowledge on building and managing e-commerce websites.

Keywords: E-commerce website, SEO, user interface design, online business, dairy company