

Building a savings deposit management program at the Bank for Agriculture and Rural Development, Dai Tu Town Branch - Thai Nguyen

Ly Thi Phuong

Abstract: In the context of an increasingly developing economy, effective management of savings deposits plays a crucial role in the competition among credit institutions. This topic focuses on building a savings deposit management system at the branch of the Bank for Agriculture and Rural Development in Dai Tu Town - Thai Nguyen, aiming to improve service quality and enhance business efficiency. The research methodology includes analyzing the current situation, synthesizing knowledge from financial management theories, and applying it to practice. The project is expected to make significant contributions to optimizing operational processes and strengthening the bank's competitiveness.

Keywords: Savings deposit management, Agricultural Bank, Management system, Thai Nguyen, Dai Tu