

Building a product introduction and online sales website for Tuấn Nghĩa Manufacturing and Assembly Company Limited - Thạch Thất - Hà Nội

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Abstract: In the context of a rapidly developing digital economy, building a website to introduce products and sell online has become an urgent requirement for Tuan Nghia Manufacturing and Assembly Company Limited. This project aims to develop a professional web system to enhance customer reach, boost sales, and reduce operational costs. The research method combines theoretical knowledge of user interfaces with practical application deployment. The expected outcome is to provide an advanced technical solution that helps the company improve its competitive position in the market.

Keywords: Online sales website, Digital technology, Interface design