

Design of a loan management system at the Bank for Agriculture and Rural Development, Phu Tho town branch.

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Abstract: In the context of an increasingly developing economy, effective loan management has become important for banks. This topic aims to design a loan management system to optimize processes and improve service quality at the Phu Tho town branch of the Bank for Agriculture and Rural Development (Agribank). Through a combination of theoretical research and empirical study, the topic will identify key factors that need to be managed and build a system suitable to the specific characteristics of the bank. The expected result is that the application of this system will improve the performance of loan management, better meet customer needs, and enhance Agribank's competitive position.

Keywords: Management system, Agricultural Bank, Loan capital, Phu Tho town branch, Process optimization