

Building an online sales website for Dat Viet - Thai Nguyen Information Technology Joint Stock Company

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Abstract: In the context of a rapidly developing digital economy, building an e-commerce system is an urgent requirement for businesses to enhance their competitiveness. This topic focuses on designing and implementing an online sales website for Dat Viet - Thai Nguyen Information Technology Joint Stock Company, with the goal of optimizing the sales process and improving customer experience. Through a combination of theoretical research and experimentation, the topic will provide a comprehensive solution, including technical features, a user-friendly interface, and customer information security. This project not only contributes to the sustainable business development of the Company but also brings practical application value in the field of information technology.

Keywords: online sales website, e-commerce, management information system, user interface