

Analysis, design, and construction of a mobile phone sales management website at Hong Ngoc Limited Liability Company - Thai Nguyen

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Abstract: In the context of the rapidly growing e-commerce business, this topic focuses on analyzing, designing, and building a sales management system for the website of Hong Ngoc Company Limited in Thai Nguyen. The goal is to optimize management processes and customer service through improving the user interface and upgrading the database. The research method combines analyzing the current situation, designing a new system based on advanced technologies, and deploying the application in practice. The expected result is an effective website that meets sales management needs and provides online shopping services for customers.

Keywords: Website management, Mobile phone sales, Information technology, Thai Nguyen, E-commerce