

Building an online sales website for the E-commerce Development Center ECOMVIET - Hanoi

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Abstract: In the context of the growing e-commerce sector, this topic focuses on building an online sales website to support the E-commerce Development Center ECOMVIET in Hanoi. The goal is to address the need for reaching a wide customer base through digital platforms and optimizing the online shopping transaction process. The research methodology includes analyzing the current situation, system design, and practical application deployment. The expected outcome is to improve the center's competitiveness in the e-commerce market while creating a sustainable business model for the future.

Keywords: E-Commerce, Online Sales Website, ECOMVIET, Hanoi, Digital Development