

Building a product introduction and online sales website for the Vietnam - Hungary Electric Motor Manufacturing Company, Hanoi.

Tran Thi Thang

Abstract: This topic aims to address the necessity of building a professional web system for product introduction and online sales for the Vietnam - Hungary Electric Motor Manufacturing Company in Hanoi. Through theoretical research and practical implementation, the topic will focus on designing and developing a user-friendly interface, ensuring information security, and enhancing the shopping experience for customers. The expected results of the topic will not only contribute to improving competitiveness in the online market but also provide an advanced technical platform for the company.

Keywords: Website, online sales, information technology, electric motor, user interface