

Building an online sales website for Qmax Vietnam - Thai Nguyen Joint Stock Company

Tran Thi Hue

Abstract: In the context of fierce competition in the e-commerce market, this topic aims to meet the online business development needs of Qmax Vietnam Joint Stock Company. The goal is to build a professional online sales website system, helping the company improve management efficiency and expand its market. The research method combines theory with experimentation to design and deploy an application suitable for the company's business requirements. The project is expected to contribute to promoting the development of e-commerce in the Thai Nguyen region.

Keywords: Online sales website, Qmax Vietnam Joint Stock Company, E-commerce