

Building an online sales website for the Phu Tho Paper Raw Material Research Institute.

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Abstract: In the context of increasing demand for online shopping, this topic focuses on building an online sales website system to enhance the accessibility and product management of the Phu Tho Institute of Paper Raw Materials Research. The main objective is to create an effective digital platform to display and sell products made from paper raw materials, meeting customer needs while improving the competitive position of the research institute. The research method combines e-commerce management theory with practical system implementation. It is expected that the completion of this topic will bring significant business and technical benefits.

Keywords: Online sales website, E-commerce management, Paper raw material tree