

Building a website for selling computers and components for Hong Ngoc store in Thai Nguyen.

Nguyễn Thị Liu

Abstract: This topic aims to build a specialized e-commerce Web system for Hong Ngoc Store, in order to improve business efficiency and customer experience. To achieve this goal, the research conducts an analysis of business requirements, designs a user-friendly interface, and selects appropriate technologies to implement the system. Through the Web development process, the topic will evaluate the application's usability and the feasibility of the solution in actual business operations. The expected results will bring significant benefits to the store by expanding the customer base and increasing transaction speed.

Keywords: E-commerce website, Hong Ngoc Store, Thai Nguyen, Website Design, Computer business