

Building a book introduction application for Vietnam Education Publishing House on mobile platform.

Khuất Đình Khoa

Abstract: In the context of the rapid digitalization of the publishing industry, this topic aims to address the issue of opaque information about books in the system of the Vietnam Education Publishing House. The goal is to build a mobile application to introduce and manage book information effectively. Through comprehensive research and experimental design, this project hopes to provide a useful solution for the publisher while enhancing the reader experience. The expected results will contribute to the digitalization of publishing activities in general.

Keywords: mobile application, book information management, Vietnam Education Publishing House