

Building a book-selling website using the open-source Magento platform for Thai Nguyen Book Distribution Joint Stock Company.

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Abstract: In the current context, building and deploying an e-commerce system is an urgent need for businesses. This topic focuses on the process of developing a book-selling website using the open-source Magento platform, with the goal of optimizing warehouse management processes and enhancing the shopping experience for customers. Through a combination of theoretical research and experimentation, the project aims to build an efficient, easily adjustable, and flexible integrated system to meet the diverse needs of the book market at Thai Nguyen Book Distribution Joint Stock Company. The expected result is to create a breakthrough technical solution that promotes the sustainable development of the enterprise.

Keywords: Magento, e-commerce, warehouse management, book-selling website