

Build an online laptop sales website for Apota company (Hanoi)

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Abstract: This topic aims to research and deploy an online laptop sales website system to support Apota company (Hanoi) in expanding the market and optimizing the sales process. Through practical analysis, the topic identifies the technical requirements of the website and builds a user-friendly interface for customers. The research method includes surveying the market situation, designing the website based on the MVC model, and implementing a system trial. It is expected that the implementation of this topic will contribute to improving the company's business efficiency.

Keywords: Laptop sales website, Apota Company, Website research and development, Online laptop market