

Design and development of the ICTU admissions introduction website for the Faculty of Information Technology, Thai Nguyen University of Information and Communication Technology.

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Abstract: In the context of fierce competition in attracting students for the Information Technology (IT) industry, this topic focuses on designing and building a recruitment introduction website for ICTU, Faculty of IT, Thai Nguyen University of Information and Communication Technology. The project's objective is to provide an effective online platform to promote admission information, introduce academic programs, and career opportunities for potential students. Through theoretical research on website design and practical application deployment, the project is expected to significantly contribute to improving the quality of educational services and enhancing the school's competitive position in the region.

Keywords: Website design, Admissions, Information technology, Promotion, Thai Nguyen University of Information and Communication Technology