

Building a sales management website for the Viettel Telecom Binh Lieu – Quang Ninh branch using Laravel Framework 4.x

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Abstract: In business practice, an effective sales management system is an urgent need for branches of Viettel Telecom. This project focuses on building a sales management website for the Binh Lieu - Quang Ninh branch using Laravel Framework 4.x to optimize business processes, improve performance and service quality. Through the process of research and practical application deployment, the project aims to provide a modern technical solution, meeting diverse market requirements and contributing to strengthening the competitive position of Viettel Telecom locally.

Keywords: Sales management website, Laravel Framework 4.x, Viettel Telecom branch, e-commerce, business management